2017 REPORT TO THE COMMUNITY

Our Success is Shown in Those We Serve!

Goodwill Industries of Southwest Oklahoma & North Texas, Inc.
Mission Statement
To help people with disabilities and disadvantages achieve maximum independence.

Executive Staff
Jimmy Crews - President/CEO
Rocky Goforth - CFO/Vice President of Finance
Elizabeth Skulski - Vice President of Program Services
Missy Beets - Vice President of Marketing & Public Relations
Tim Sammons - Vice President of Retail Operations

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Sharon Rogers - Board Member
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Well, another year has come and gone. As we have stated many times, JC Kennedy founded the Goodwill now called Goodwill Industries of Southwest Oklahoma and North Texas, Incorporated (GISONT) in 1957. It is amazing to see how the organization has transformed over the years. Oftentimes, I wonder what Goodwill must have looked like in the late 1950s and 1960s. One thing we know for sure, an organization does not last, and thrive, over this span of time without devoted board members and community members. Goodwill is very fortunate to have this kind of support from all of the surrounding communities. This dedication is what sustains and drives us today.

The constantly changing needs within our communities pushes us to adapt our programs to the needs within our communities. Our mission statement ("to help people with disabilities and disadvantages achieve maximum independence") is the rock on which we build. Below, are the programs we provide, along with the numbers that help identify the impact we are having on our communities.

Career Development Center
People Served in 2017 - 2,011
Services Provided in 2017 - 9,244
Ex-offenders Served in 2017 - 120
Services Provided to Ex-Offenders in 2017 - 1,388

Lawton Adult Day Service
Program Participants Served in 2017 - 52

Chickasha Adult Day Service
Program Participants Served in 2017 - 19

VITA (Free Income Tax Preparation)
Individual Tax Returns Prepared in 2017 - 1,133
Preparation Fee Savings in 2017 - $226,600

Workforce Development Center
Clients Served in 2017 - 47

Goodwill Housing
Total Housing Units in 2017 - 74

Voucher Program
Total $20 Vouchers Provided in 2017 - 1,788

Goodwill Maximum Independence Scholarships
Scholarships Awarded in 2017 - 7

All in all, YOUR Goodwill provided opportunities, services, and scholarships to 7,798 disabled and disadvantaged individuals in 2017.

Thank You!

Stewart Johnson - Chairman of the Board

Jimmy L. Crews - President/CEO
Success Stories

Sandra Carrillo

Sandra attends our new Adult Day Service located in Chickasha, Oklahoma. Although Goodwill recently took over this new location, Sandra has been a participant at that location for over 12 years. Sandra is visually impaired and has cerebral palsy, but the words you will never hear her say is “I can’t”, as she strives for excellence at every opportunity. Sandra is always the first to volunteer and is always eager to be a part of all activities happening at the Adult Day Service. Sandra absolutely loves music and is able to attend all of the local concerts with the assistance of her family. Sandra is a true example of Goodwill’s mission statement and for that reason, Sandra was awarded the ‘Participant of the Year Award’ at the Goodwill Industries of Southwest Oklahoma and North Texas Annual Banquet this year. Goodwill honored Sandra’s shining personality and “never give up” attitude with this award.

Michael Tramble

Michael has been attending the Goodwill Adult Day Service for close to 10 years. Michael is a very well-mannered, polite and respectful young man who is a true believer in the Adult Day Service program. He always starts and ends his day with a high five and a big cheesy smile. Michael is always eager to come to the Adult Day program and his mother stated that he loves his Goodwill Adult Day Service so much, that if he could, he would forego his vacations just to attend his day program. Michael’s dedication and love for the Adult Day Service program is the reason that Goodwill honored Michael at their 61st Annual Banquet with a Participant of the Year Award!

Michael Downs

My family and I were homeless 2 years ago, until one day I met Carolena from the Goodwill Career Development Center. She was participating in a workshop along with Verde Outreach. That day changed my life. Carolena talked about a job vs. a career, resume building, and dress for success. Now I have a resume that was so impressive and I was proud to show it off to my prospective employers. The resume that I had never landed me an interview or a job. I applied for 5 jobs with my new resume, and landed 5 interviews in 1 day. That has never happened!

I now make $15 per hour doing what I love the most, working with cars. The Career Development Center gave me access to look for jobs in their computer lab, faxing my resume to employers and helping me with my searches. Being able to ask for help and get it is what I needed from the CDC. It gave me a sense of worth and boosted my self-esteem. I was not alone; they helped me out a lot and gave me the encouragement that I needed to follow through for my family and myself.

Within 6 weeks of employment, I now have the opportunity to be in charge of 3 different locations and employ-ee 3 additional employees. The opportunities that I have been given are growing daily. I have pride again and now I am on the fast track of owning a home and a new car. I thank the ladies of the Goodwill Career Development Center for everything that they have done for me and my family.
Sheree Price

Sheree came to the Workforce Development Center earlier this year. She has been consistent in performance and temperament, never allowing a bad day to slow her down. Sheree is very flexible, able to work with any person in any location without issues. She is always stepping up to lend a hand or do a little more. Sheree was honored at the Goodwill Annual Banquet as the ‘Client of the Year’ for showing maximum effort throughout the year.

Tulus Thompson

I met Carolena from the Career Development Center at the Aldergate Redemption Church where she was helping others in the congregation to prepare for reentry into the workforce. Carolena did an exceptional job explaining what a resume was and how important it is when seeking employment and what services she offers at the Career Development Center. My resume turned out extraordinary! I now have an email address so that I can get correspondence from prospective employers and I have signed up for basic computer skills classes offered by the CDC.

The Career Development Center is passionate about their program and affecting the communities they serve. Their positive attitudes and caring hearts made it easy for me to work with them. I will highly recommend the Career Development Center to anyone seeking employment in the future!

Paul Bebout

Paul has been with the Workforce Development Center program since 2016. Paul always comes to work determined to do his best and have a good time, while brightening the spirits of everyone he interacts with. Paul is quick with a smile and he loves to help others. Paul was honored at the Goodwill Annual Banquet with The Goodwill Spirit Award for being the person who embodies the essence of Goodwill and the Goodwill Mission.

2017 Scholarship Recipients

In May of 2017, Goodwill awarded scholarships to a group of high school seniors from our region that aspire to continue their education. Scholarships are awarded to a few select seniors that have dreams of continuing their education by attending a 2 or 4 year college or a vocational school, or by achieving a job specific certification.

“I want to create change through political activism. I want to run for office so that I can make policy changes...I plan to practice law for about ten years, then run for the United States House of Representatives. If I were to be awarded this scholarship, it would be the first scholarship that I have ever received. It would relieve some of the pressure on my father in helping me pay for my college education and it would enable me to attend my dream school.” Shayla Tulus Thompson

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Goodwill Industries offers career development services to help people gain and maintain employment at their highest level of ability. Participants receive a paycheck, vocational skills, on-going training and support from Employment Training Specialists (ETS) all in preparation for competitive employment.

Support Services - In an effort to develop the vocational skills needed for competitive employment Goodwill provides the following:

- Vocational Assessments: Assessments are conducted to determine abilities, aptitudes, and interests. Goal setting, career exploration, and individual program services are also done.
- Job Coaching: On-site job training to assist with adaptation, specific skills, and adjustment to employment.

Vocational Training - The very heart of Goodwill’s mission is to help each individual learn skills to help them find a job to ensure their continued success.

- Workshop: Program includes sorting toys, bagging, labeling and stuffing letters, assembly work, sewing, and much more.
- Document Destruction (Shredding): Participants learn how to shred and bail paper products. With the ETS, the participant is also learning the value of recycling and protecting the environment.

Professional Janitorial Service

Goodwill Industries' Janitorial Services offers a wide range of services to meet the individual needs of the company and are available 5 days a week. Our staff is trained and monitored to ensure the job is done right the first time. From daily maintenance (dusting, cleaning windows, emptying trash) to major cleanup jobs, Goodwill does it all! We specialize in stripping and waxing floors and carpet shampooing.

By utilizing Goodwill’s Janitorial Services, companies eliminate the day to day cleaning task while providing a job to an individual with a disability or disadvantage. It’s a win-win situation!

Goodwill Housing

A 74-apartment unit that provides housing and services specially designed to meet the physical, social and psychological needs of elderly citizens and individuals with disabilities. Our goal is the health, security, and independent living of our residents.
Goodwill Adult Day Service is a community-based group program designed to meet the needs of functionally impaired adults in the Southwest Oklahoma and North Texas Region. It is a structured, comprehensive program that provides a variety of health, social, and other related support services. Caring for a loved one requires both time and energy. It can be an exhausting, full-time job. Regular day care attendance can give families time to meet their own needs, while having the comfort of knowing that their loved one is being cared for by licensed or certified professional care staff.

**Goodwill Adult Day Services offer:**

- **Medical Help:** We utilize prevention programs designed to avoid problems before they start, such as monitoring existing medical conditions, assistance with self-care, diet recommendations, and rehabilitation assistance from professionals.

- **Social Opportunities:** Adults have a chance to meet with others of about the same age and/or circumstance, enjoy organized activities designed for their age group or special needs, and work together on group projects.

- **Emotional Support:** We can help support those who feel inadequate or incapable, remind people that they are not alone in their problems or fears, and encourage participants to try new activities and continue those they have always enjoyed.

- **Renewed Interest in Life:** We provide a schedule for each day of activities and encourage participation in these activities. We promote focusing on the future, not the past. We even help some find the desire to go on living their life to the fullest and enjoying each new day.

- **Social and Medical Evaluations:** Performed by on-site Social Worker and LPN to determine special needs and monitor progress.

- **Assistance with activities of daily living:** Certified and trained staff members will assist with ambulating, transferring, eating, and toileting.

- **Transportation:** Provided in the Lawton-Fort Sill and surrounding area.

- **Therapy:** To assist people in recovering emotionally and physically from a loss, illness, or injury.

- **Exercise:** Everyday activity, individualized for each participant's need.

- **Medication Administration:** Administered by certified and licensed staff.

- **Activity Staff:** Provides recreational activities including games, BINGO, music therapy, arts and crafts, and field trips.

- **A secure, safe and caring environment.**
Goodwill Industries of Southwest Oklahoma and North Texas offers a program designed to meet the unique needs of a very special population of youth in the Lawton-Fort Sill Community.

The program was originally designed as a summer camp for children with special needs but has developed into a Youth Center which provides services year round. Goodwill provides a safe place for youth with special needs in a DHS Licensed Center with certified staff. Each youth has an individual plan of service to meet his or her needs to help reach their full potential. Snacks are provided with special diets as required. Activities are designed to meet the needs of your youth.

**Before & After School Care**
- Individual Plan of Service
- Arts & Crafts
- Exercise Program
- Field Trips
- Movies
- Computer Lab
- Snacks
- Medical staff on site

**Full Day Care & Summer Program**
- Individual Plan of Service
- Arts & Crafts
- Exercise Program
- Field Trips
- Reading
- Computer Lab
- Music Appreciation
- Special projects/events
- Medical staff on site

**Maximum Independence Scholarship**
Recognizing the ever-increasing need for financial assistance to help defray the cost of higher education, we have implemented a scholarship program to help select seniors in our territory attend college. Our mission is to help people with disabilities and disadvantages achieve maximum independence; it is our hope that with our financial assistance, a few select high school seniors who aspire to continue their education can indeed achieve that dream.

**VITA (Volunteer Income Tax Assistance)**
‘You Earned It—You Keep It’ Goodwill offers FREE income tax preparation during tax season at some of our retail stores for those who qualify. Goodwill’s IRS Certified tax preparers are trained to ensure that taxpayers receive all the tax credits to which they are entitled. Through the VITA program, we prepare basic tax returns for tax payers and file the returns electronically for FREE.
Goodwill Industries of Southwest Oklahoma and North Texas strives to restore an individual's dignity, self-respect, and self-worth through integrated programs of evaluation, personal adjustment, and skills training. With this in mind, Goodwill Industries has created the Career Development Center, which helps people gain and maintain employment at their highest level of ability, by learning various life skills through services such as career assessment and exploration, interviewing skills, and online job search techniques, just to name a few. Our Career Development services are offered in our Lawton, OK and Wichita Falls, TX locations.

Lawton, Oklahoma

At our Lawton, OK location, we offer several services, including:

- Resume Building
- Interview Techniques
- Career Assessments
- Basic Computer Skills
- One-on-One Help
- On-line job Searching

Wichita Falls, Texas

At our Wichita Falls, TX location, we offer several services, including:

- Dress for Success
- Interview Techniques
- Online Job Search
- Resume Building
- One-on-One Help

We also offer help with local social programs, such as food assistance, housing and shelter needs, child care, mental health services, and more.

Through our Programs we Served 7,798 Persons in 2017

- Basic Services: 7437
- Housing: 74
- Workforce Development Center/Adult Day Services: 117
- Job Placement Intensive: 170
In 2017, The Community Gave to Goodwill $7,417,370

- Contract Services, $98,719
- Mission Services, $1,308,405
- Other Income, $76,820
- Retail Sales of Donated Goods, $5,933,426

In 2017, Goodwill Gave Back to the Community $7,351,162

- Wages, Payroll Taxes & Benefits, 4,334,883
- Investment in New Facilities & Equipment, 475,838
- Supplies & Service Fees, 469,609
- Occupancy, 594,109
- Other Business Exp, 1,476,723
Goodwill would like to say Thank You to all of our Donors, your generous donations fund our programs!

Airman and Family Readiness Center
Almors West - LPS
Altus High School
Altus High School Band
American Cancer Society - Altus
American Cancer Society - Vernon
American Cancer Society - Wichita Falls
BankFirst of Marlow - Easton Peterson
Bark For Life - Wichita Falls
Boy Scout Troop 11
Brockland Elementary - LPS
Carriage Hills Elementary - LPS
Central High School
Children's Aid Society
Christian Helping Hands of Comanche
City National Bank - Fred Roloff
Clay County Imagination Library
Clay County Outreach
Cleveland Elementary - LPS
Comanche County Hospital - Spirit of Survival
Comanche Toys for Tots
Crosby Park - LPS
Cub Scouts - Lawton
DOD CFF
Duncan High - Best Buddies
Duncan Manufacturing Amer Cancer Society
Edison Elementary - LPS
EHS Bowling Team
Eisenhower Elementary - LPS
Eisenhower High School Booster Club
Eisenhower High School Choir Club
Eisenhower Middle School - Math League
Elgin Boy Scout Troop 163
Elgin First United Methodist Church
Elgin First United Methodist Church - UMW
Elgin High School
Fairway Baptist Church
Faith Bible Church
Faith Bible Church Girlfriends
First Baptist Church
First United Methodist Church
Fletcher High School
Fletcher Public Schools
Flowermound PTO
Flowermound School
Freedom Biker Church
Friends Fur Change
Friends of Stephens County Humane Society
Friendship Holiness Pentecostal Church
Geronimo Road Elementary School
Grace Fellowship Church
Henrietta Library
Holy City
Hugh Bish Elementary - LPS
Humane Society of St. Andrews
Jackson Elementary - LPS
John Adams - American Cancer Society
John Adams Elementary - LPS
John Adams Relay for Life
Lawton Christian Primary
Lawton Christian School
Lawton Food Bank
Lawton High School Yearbook
Lawton Humane Society
Lawton Philharmonic Orchestra
Lawton Public Schools
Lawton Soccer Club
Leadership Lawton Fort Still Class
Lincoln Elementary - LPS
MacArthur High School - JROTC
MacArthur High School Band
March of Dimes
National MS Society
Native Angels
Nehemiah Bible Church
Oklahoma Lightning
Pack 4111
Park Lane - LPS
Pat Henry - LPS
Phased-In
Pioneer Park - LPS
Praise Assembly Church
PRS Spouse Fund
Relay for Life - Altus
Relay for Life - Cameron University
Relay For Life - Comanche County
Relay for Life - Duncan
Relay for Life - Iowa Park
Ridgcrest Elementary - LPS
Ryan High School Ag Boosters
Shelomi Temple
Sheridan Road Elementary - LPS
St. Andrews Episcopal Church
St. Helen Altar Society
Stephens County Humane Society
Sullivan Village - LPS
Susan G. Komen
Swinney Elementary - LPS
Tamarack Road Church of Christ
Tomlinson Middle School
Toy Shop of Duncan
United Methodist Women
United Pentecostal Church
Washington Elementary - LPS
Whittier Elementary - LPS
Wichita Falls JROTC
Wichita Falls MCC
Wilson Elementary - LPS
Woodland Hills - LPS

2017 Golf Tournament Sponsors

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Shamrock Bank
Standley Systems
T & G Construction, Inc.
U.S. Lawns
Verizon
Wind River Harley Davidson
Thank You for Another Successful Year!