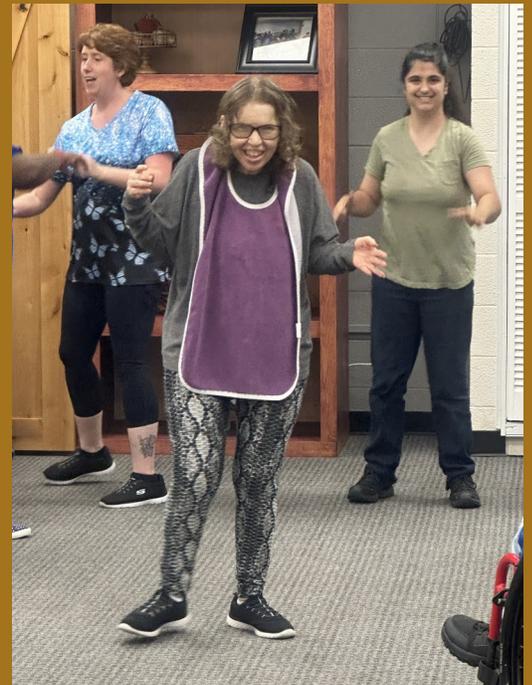


Changing Lives & Improving Communities



2024 ANNUAL REPORT



Over the last 16 YEARS
 We have served over
90,600 PEOPLE
 Countless
LIVES CHANGED!

Message from the President / CEO and the Chairman of the Board

We are incredibly lucky to live where we do. We have wide-open prairies, stunning mountain ranges, the sound of freedom courtesy of three United States military bases, cycling trails, arts and culture....and the most generous people one could ask for. Even though many struggle, those same many still contribute greatly to our mission.

This past year was one of strengths and flexibility, of learning and growing, and our community is what drives us. We celebrated our 10th year of our annual charity golf tournament, which remains our biggest fundraiser to date. The first full year of our Goodwill BLUEtique is under our belt, and it's expanded incredibly since inception. But more importantly, we rely on the used goods sold in our retail stores to fund our programs. Without these funds, we'd not be able to prepare free income tax returns each tax season, nor grant scholarships to high school seniors who wish to attend college or trade school. Without these funds, we'd not be able to run our Adult Day Services locations in Lawton and Chickasha, where we provide a safe environment for elderly or disabled adults Monday through Friday, so that their caregivers can work, nor would we be able to provide vocational services to individual with disabilities. This seemingly selfless work cannot be done without our supporters - we are forever grateful to our shoppers and donors, our advocates and partners - none of this work is possible without any of you.

As we end this year and venture into the next, we remain committed to sustaining our mission of "helping people with disabilities and disadvantages achieve maximum independence." And we know we can count on our community to help us continue this vital work.

Thank you!

Stewart Johnson
 Chairman of the Board

Jimmy Crews
 President/CEO

MISSION STATEMENT

**To help people with disabilities and disadvantages
 achieve maximum independence.**



PROGRAMS

EXECUTIVE STAFF

Jimmy Crews—President/CEO

Rocky Goforth—CFO/Vice President of Support Services

Elizabeth Skulski—Vice President of Program Services

Missy Beets—Vice President of Marketing & Public Relations

Tim Sammons—Vice President of Retail Operations

BOARD OF DIRECTORS

Stewart Johnson - Board Chair

Sheri Leroux - Vice Chair

Kendall Hurst - Treasurer

Jeffrey Seright - Secretary

Sharon Rogers - Board Member

Angela Christian - Board Member

George Porter - Board Member

Adult Day Service

A community-based group program designed to meet the needs of functionally-impaired adults. This is a structured, comprehensive approach that provides a variety of health, social, and other related support services. Regular attendance can give working families the comfort of knowing their loved ones are being cared for by licensed and certified health care staff. We have locations in both Lawton and Chickasha.

Goodwill Housing

A 74-unit apartment complex that provides housing and services specially designed to meet the physical, social, and psychological needs of individuals with developmental disabilities and elderly citizens.

Goodwill “Maximum Independence” Scholarship

Goodwill awards scholarships annually to graduating high school seniors that have a disability or a financial need. Scholarships are in the amount of \$1,000.00 and can be used at a technical/trade school or a 2-year or 4-year college to continue their education.

Non-Profit Donation Partner Program

We partner with various community non-profits to include churches, schools and non-profit organizations to bring in donations as a means of assisting in their fundraising efforts.

VITA (Voluntary Income Tax Assistance)

A free income tax return preparation service provided by IRS Certified Tax Preparers available during tax season at some of our stores.

Voucher Program

Provides participating non-profit organizations with vouchers in exchange for goods donated to Goodwill. Vouchers are given out by our non-profit partners to those in need, and can be redeemed in any of our store locations.

Workforce Development Center

Provides vocational rehabilitation services to people with disabilities as well as those with disadvantaging conditions. Goodwill strives to restore an individual's dignity, self-respect, and self-worth through integrated programs of evaluation, personal adjustment, and skills training, resulting in permanent employment. We have locations in both Lawton and Duncan.

TIMELINE



In 1902, Goodwill was founded in Boston by Rev. Edgar J. Helms, a Methodist minister and early social innovator.



In 1957, J. C. Kennedy had the foresight to bring the much-needed concept of Goodwill to Lawton, Oklahoma.



In 1957, Goodwill established the Workforce Development program providing vocational rehabilitation services to people with disabilities.

SUCCESS STORIES Our Success is...



Corbin Baker

Corbin Baker is a part-time Lawton Adult Day Services client who demonstrates remarkable growth, dedication, and positivity in his daily life. His consistent routine begins with a warm and polite greeting, a small but meaningful gesture that reflects his kindness and respect for others. While naturally quiet, his presence speaks volumes through his strong work ethic and positive attitude. He has found great fulfillment working at a local school cafeteria, where he takes pride in his role and eagerly looks forward to each shift. His commitment to his job, combined with his enthusiasm, showcases his determination to succeed.

With the support and encouragement of his dedicated family, he has steadily developed his skills, confidence, and independence, proving that with the right mindset and support system, great progress is possible. His journey is a testament to his parents, inspiring him to be the best version of himself.



Tonya McClary

Tonya McClary enrolled in our Chickasha Adult Day Services program in 2017. Each day, she demonstrates her dedication and unwavering commitment to ADS to staff and friends. She has attended daily with enthusiasm and a positive spirit, embracing every activity and opportunity with a willing heart. Her consistency, kindness, and joyful presence always bring warmth and laughter to those around her. Because of this cheerful outlook, she is a past recipient of our Consistent Effort Award. Having Tonya in our program has been a blessing; we look forward to seeing her each day.



In 1985 Goodwill opened a 74-unit housing complex that caters to the needs of persons with developmental disabilities and the elderly.



In 1990 the Goodwill Adult Day Service opened, a community based program serving elderly and functionally impaired adults.



In 2010 Goodwill started the VITA Program, a free income tax preparation service by employees that are IRS-certified tax preparers.



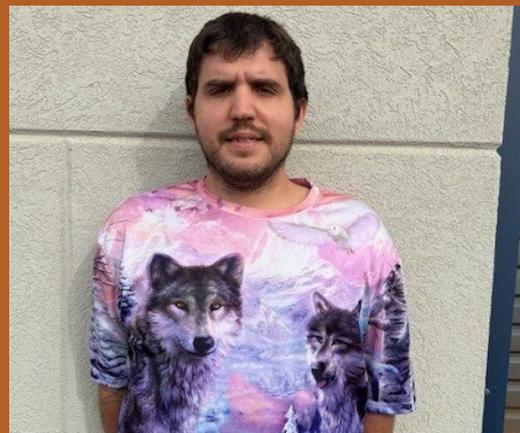
In 2011, Goodwill Vouchers were created for people in need that can be redeemed for merchandise in our retail stores.



**...SHOWN
In those we
SERVE!**

Richard Tiblow

When Richard Tiblow first started with our Workforce Development program, he was a quiet and reserved individual who had not previously participated in any work-related programs. To see how far this man has come is truly amazing. He has become a diligent and committed team member who consistently meets his production goals. Beyond his strong work ethic, he shows remarkable growth and dedication, has built meaningful connections with his peers, and maintains open, reliable communication with his supervisor. His inspiring journey is a testament to spirit, personal growth, and the power of achieving his personal goals. It's an honor to have him on our team with us.

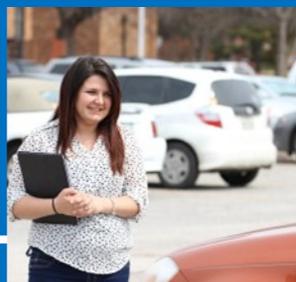


Ashley Lee

Ashley Lee's journey is one of determination and progress. Over the past year, she has made incredible strides, transforming into a confident and highly productive individual. In the past, challenges with her hearing created obstacles that affected her focus and interactions. However, once she began consistently wearing her hearing aids, her world opened in new and positive ways. Today, she is not only productive but also engaged with those around her. She has built meaningful friendships, communicates confidently, and approaches her work with focus and determination. Her impressive ability to meet and even exceed production goals reflects her hard work and commitment. She has shown remarkable growth, resilience, and dedication, and we are incredibly proud of her accomplishments.



In 2013, we formed our Non-Profit Donation Partner Program benefitting non-profit organizations throughout our region.



In 2015, the Goodwill Maximum Independence Program was established, helping seniors achieve their academic dreams.

**Each year, we strive to
increase the number of
PEOPLE
Served through
our Programs!**

Through Our Programs, We Served 8,447 Persons In 2024

Basic Services

7,285

Housing

74

Workforce Development Center/
Adult Day Services

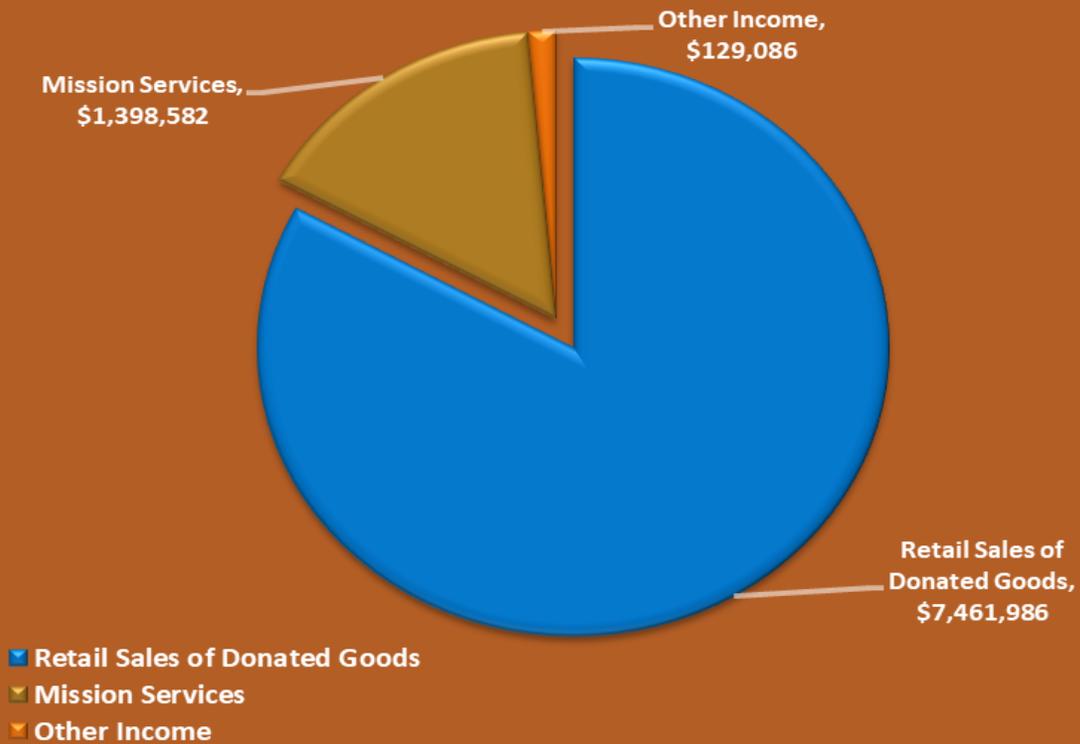
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Tax Returns

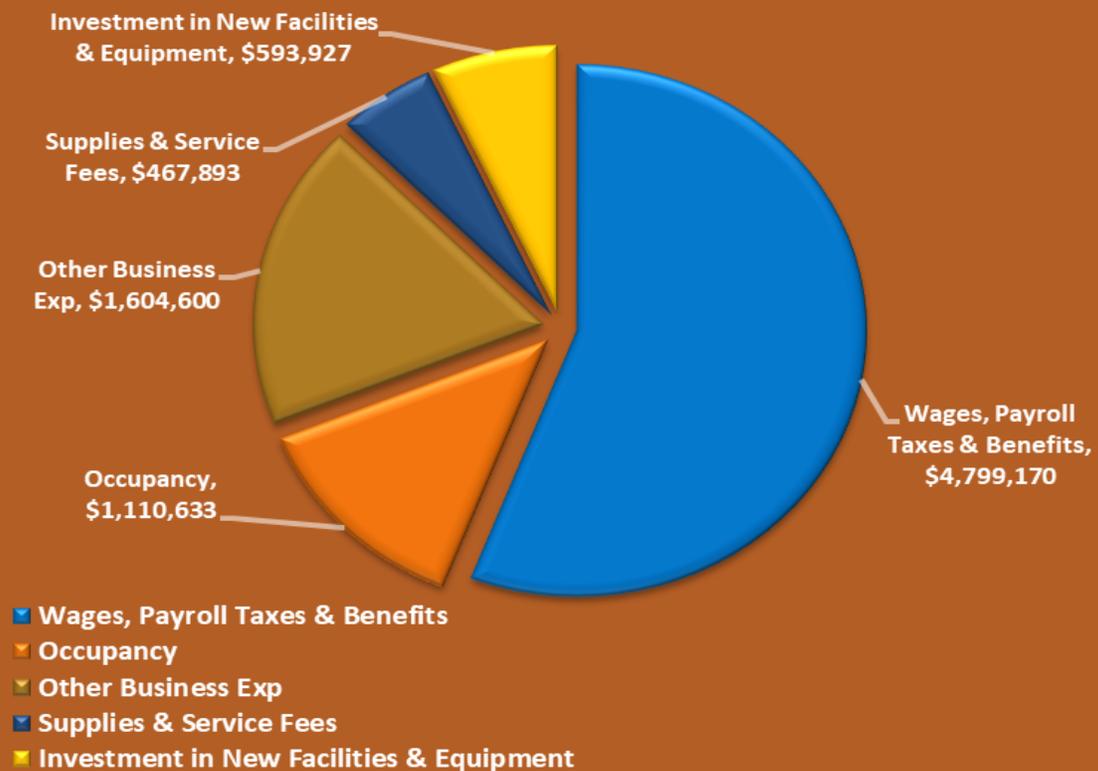
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In 2024, The Community Gave to Goodwill \$8,989,654



In 2024, Goodwill Gave Back to the Community \$8,576,223





Non-Profit Donation Partners

- | | |
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| <p>Air Force Sergeant Association Almor West Elementary School Altus High School American Cancer Society Burkburnett American Cancer Society Lawton American Cancer Society Vernon American Cancer Society Wichita Falls Anadarko Public School Foundation Base Camp Lindsey Bethel Assembly Boy Scout Troop #4008 Boy Scout Troop #11 Boy Scout Troop #163 Boy Scout Troop #185 C. Carter Crane Cameron University Housing Carriage Hills Elementary School Cement Community Association Centenary Methodist Church Central High School Central Middle School Charis Pregnancy Center Children's Aide Society Church of Christ Circle K of Cameron Clay County Imagination Library Clay County Outreach Cleveland Elementary School Comanche Toys for Tots Crosby Park Elementary School Cyril Senior Citizen Center Daughters of the Nile Directorate of Training and Doctrine Edison Elementary School Eisenhower Elementary School Eisenhower High School Eisenhower Middle School Elgin Global Methodist Church Elgin Middle School Faith Bible School First Baptist Church First Presbyterian Church First United Methodist Church Marlow First United Methodist Church Texas Fletcher Public Schools Flowermound School PTO Freedom Biker Church Freedom Elementary School</p> | <p>Friends of Stephens County Fort Sill Thrift Shop Gabriel's House Hugh Bish Elementary School Humane Society of Wichita Falls Iowa Park Fire Department John Adams Elementary School Lakeside Fire Department Lawton Harmony Church Lawton Heights United Methodist Church Lawton Humane Society Lawton Kiwanis Club Lawton YMCA Leadership Lawton Leadership Wichita Falls Lawton Enhancement Trust Authority Liberty Baptist Church Lincoln Elementary School MacArthur High School MacArthur High School Band MacArthur Middle School MacArthur Middle School PTSA MCC Church of Wichita Falls McNeil Middle School National Multiple Sclerosis Pat Henry Elementary School Phased-In Pioneer Park Elementary School Prince of Peace Catholic Church Ridgecrest Elementary School Shelomi Temple Southern Baptist Church Southwest Baptist Church Southwest OK Animal Rescue Saint Andrews' Episcopal Church St. Helen's Catholic Church Stephens County Humane Society Sullivan Village Elementary School Tomlinson Middle School Toy Shop of Duncan Tuttle Special Olympics United Methodist Church Lawton United Pentecostal Church Unitarian Universalist Church of Lawton Washington Elementary School Whittier Elementary School Wichita Falls MCC Woodland Hills Elementary School</p> |
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2024 Golf Tournament Sponsors

PREMIERE SPONSORS

- City National Bank
- Pepsi Bottling Company

LUNCH/CART SPONSORS

- Arvest Bank
- Davis Air Conditioning/Heating
- Gorman Management Company
- Insurica
- Shamrock Bank

DRINK SPONSORS

- Anheuser-Busch
- Pepsi Bottling Company

HOLE SPONSORS

- Air Defense Artillery Association
- Aaragon Chiropractic

HOLE SPONSORS (Cont.)

- Anheuser-Busch
- Arvest Bank
- City National Bank
- Communication Federal Credit Union
- Davis Air Conditioning/Heating
- Gorman Management Company
- Henderhan Recognition & Award Co.
- High Tech Office Systems
- Insurica
- Johnny Owens & Linda Mask
- Nissan of Lawton
- Pam & Barry REMAX Professionals
- Pepsi Bottling Co.
- Shamrock Bank
- Southwest Oklahoma Federal Credit Union

